

AMBA WEBSITE ADVERTISING

2024

ONLINE VISIBILITY

The American Mold Builder offers additional advertising opportunities to connect with customers and prospects through strategically placed banners on the AMBA website.

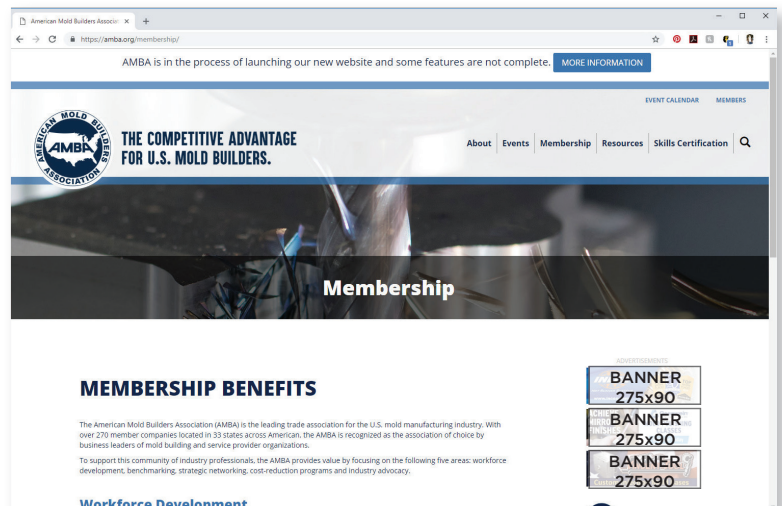
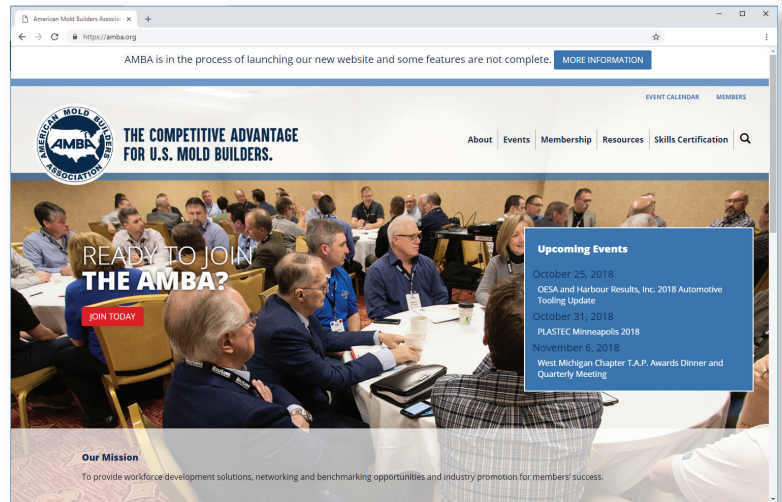
Combine electronic advertising with print advertising and increase exposure with a banner ad on AMBA's website. Averaging more than 83,000 page views and 16,000 unique site visitors, the AMBA website covers association and industry news and events, technical articles from *The American Mold Builder*, a complete listing of all members and partners an interactive Q&A forum and so much more. Reach decision-makers and build visibility through this cost-effective advertising vehicle.

Banner ads rotate randomly on AMBA.org to feature banner advertising on nearly every AMBA website page. A direct link is provided to the advertiser's website, increasing web traffic.

Exclusive to AMBA Partners

WEBSITE ADVERTISING OPPORTUNITIES

BANNER - Located on the AMBA website on various rotating pages (excluding the home page) in the right-hand column, this 275 X 90 pixel banner will be available on a 6- or 12-month cycle.



Size

Banner (275x90 pixels)

Frequency

6 months	12 months
\$700	\$1,300

Required Formats

- Banner ad files must be in .gif or .jpg format. Maximum file size is 30KB.



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