EMAIL IMPACT

Connect with mold building and die cast die customers and prospects, reach decision-makers and build industry visibility in the AMBA EBeat online resource:

- 3,000+ circulation
- Up-to-date industry news
- Association news and events
- Product launches
- Technology trends
- Market reports

AMBA EBEAT MARKETING OPPORTUNITIES

The AMBA EBeat is a cost-effective vehicle, driving traffic through direct links to your website. EBeat reaches a national audience on a monthly basis, and reaches a global audience through AMBA.org website.

LEADERBOARD AD – 600 x 153 pixels
Located directly under the EBeat masthead, this prime advertising opportunity provides advertisers instant, maximum exposure with direct links to their websites. One Leaderboard Ad is available per issue.

SKYSCRAPER AD – 153 x 350 pixels
Located at the top of the EBeat in the left-hand column, this prime-positioned advertising opportunity provides advertisers immediate, forefront exposure with direct links to their websites. One Skyscraper Ad is available per issue.

BANNER – 153 x 190 pixels
Located in the EBeat left-hand column, this advertising opportunity provides advertisers instant exposure with direct links to their websites.

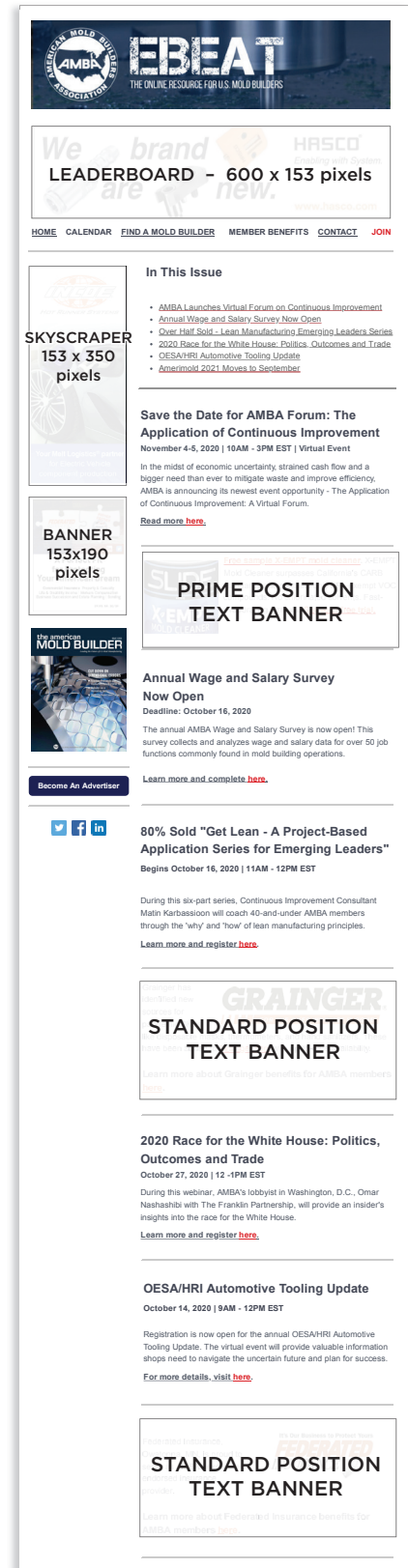**TEXT BANNER –** 125 x 125 pixels with 25-30 words of text
Located after the first EBeat story, this unique advertising forum includes a 125x125 pixel image or logo, 25 to 30 words of text and a direct link to desired site.
- Prime Text Banner – located after the first story (1 available / issue)
- Standard Text Banner – located after the third and fifth stories (2 available / issue)

Size	Frequency	
	3 months	6 months
Leaderboard (600x153 pixels)	$460 (per month)	$400 (per month)
Skyscraper (153x350 pixels)	$460 (per month)	$400 (per month)
Banner (153x190 pixels)	$345 (per month)	$285 (per month)
Prime Position Text Banner	$230 (per month)	$175 (per month)
Standard Position Text Banner	$200 (per month)	$150 (per month)

Required Formats
- Send all banners as .jpg files only.
- Files should be at least 72 dpi and RGB color, and no larger than 50KB in size.

The American Mold Builder
7321 Shadeland Station Way, Ste. 285 • Indianapolis, IN 46256
P: 317.436.3102 • F: 317.913.2445 • AMBA.org

Advertising: Susan Denzio
317.436.3102
sdenzio@amba.org