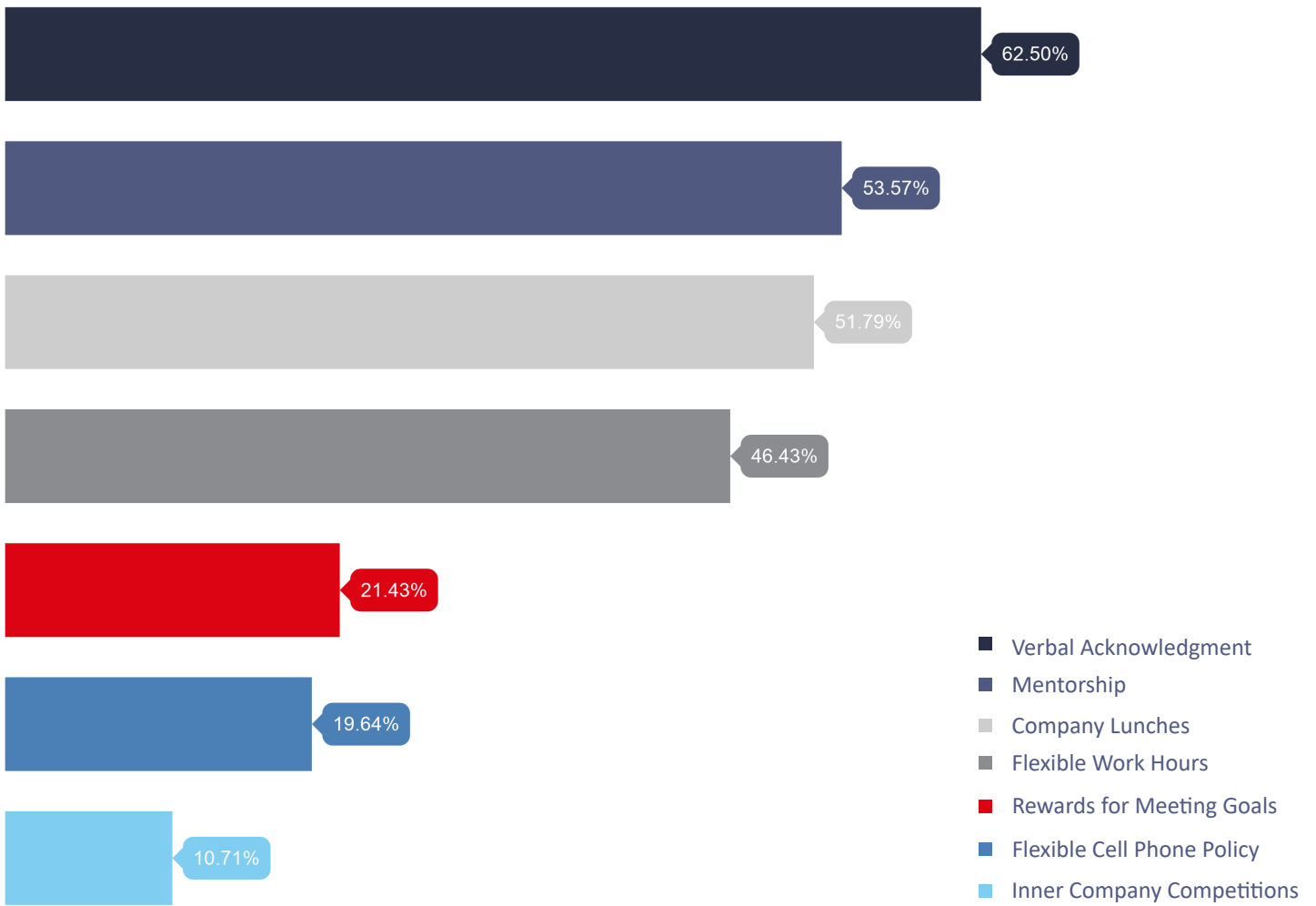


MOTIVATIONAL METHODS FOR MILLENNIALS



When asked how mold manufacturers motivate millennials in the workplace, over 62 percent emphasized verbal acknowledgment when workers successfully completed goals or projects. Following verbal acknowledgment, 53 percent of respondents mentioned mentorship programs (i.e. providing guidance and feedback) and another 51 percent emphasized perks like company lunches. 46 percent of respondents also provide flexible working hours, while another 21 percent offer rewards for meeting goals. Less used policies included the 19 percent of respondents who offer flexible cell phone policies and another 10 percent of respondents who encourage inner company competitions.

**Note: Results do not add up to 100%, because respondents were able to choose more than one option.*