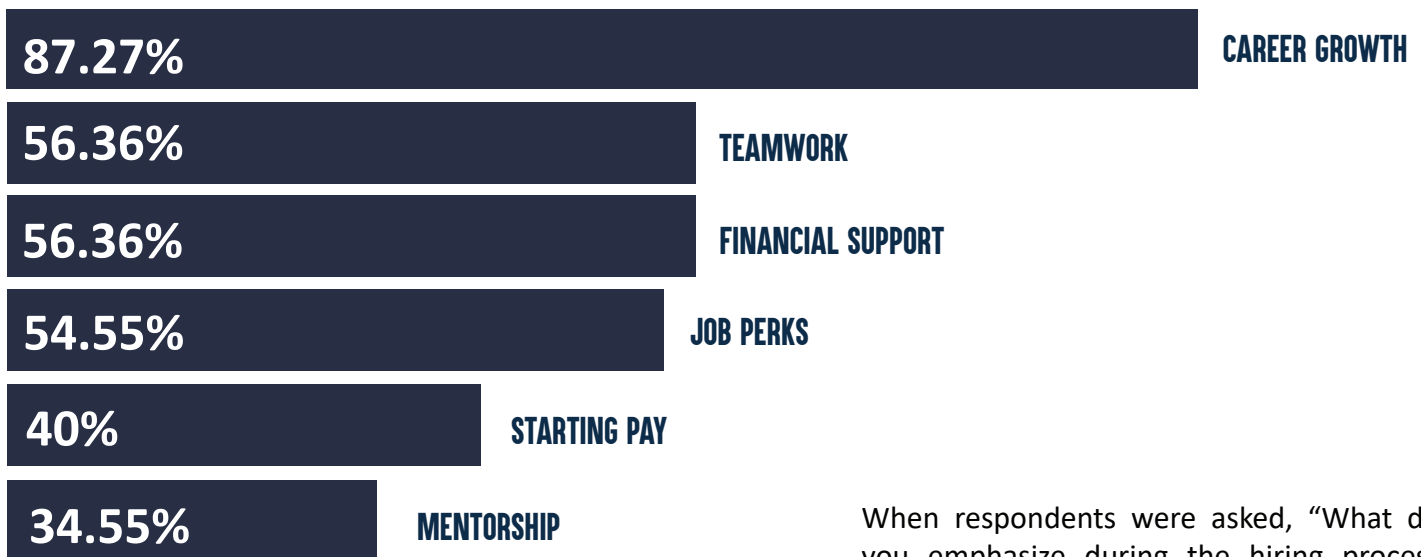


BENEFITS EMPHASIZED WHEN HIRING MILLENNIALS



When respondents were asked, “What do you emphasize during the hiring process for millennials?”, over 87 percent* of respondents referenced career growth,

followed by 56 percent who focus on the importance of teamwork, as well as financial support from the company. Just over half of the respondents - 54 percent - review potential job perks, while only 40 percent of respondents emphasize starting pay. Just over one-third of respondents emphasize a mentorship program.

CAREER GROWTH AND THE MILLENNIAL GENERATION

Interestingly, when asked what mold manufacturers emphasize during the hiring process, career growth was by far the most named item, followed by both teamwork and financial support. Are these the items that the millennial generation cares most about when considering employment?

According to the article, “9 Harsh Realities of What Motivates Millennial Workers,” the answer is yes. The author, John Rampton, writes that although millennials are often accused of being lazy, their desire to have a flexible schedule and a work/life balance comes from their access to technology and the ease with which they can communicate.

Rampton also writes that millennials are indeed committed to furthering their career path, but for different reasons than previous generations. Often, they want to understand the “why” behind what they’re doing and be able to collaborate along the way.

**Note: Results do not add up to 100% because respondents were able to choose more than one option.*